

persuasiveness (*per-sua-sive-ness*)

Definition

n. the capacity to cause someone to agree with a belief or course of action

Example Sentence

The **persuasiveness** of her argument changed our minds.

Synonyms

forcefulness; effectiveness; strength

Antonyms

ineffectiveness

Join thousands of students and teachers using Vocab Loco to master spelling and vocabulary through fun games, interactive activities, and engaging lessons. Make learning words an adventure!

[vocabloco.com](https://www.vocabloco.com)