

commodification *(comm-odif-icat-ion)*

Syllables count: 4

Definition

the process of turning something into a product that can be sold

Example Sentence

The **commodification** of education takes away its most important goal, which is to help people live thoughtful and free lives.

More Example Sentences

In a world of **commodification**, everything can be bought and sold, even things that should be free.

Synonyms

commercialization, merchandising

Antonyms

decommodification

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