

Malcolm Gladwell

author, journalist

Canadian journalist whose bestselling books transform social science research into compelling narrative with accessible yet sophisticated language.

Rank #32

Power Words used by Malcolm Gladwell

#	Word	Definition / Example
1	polemic	n. 1 an argument to refute a position or opinion; 2 one who aggressively advocates a position "Writing a sharp polemic on the crisis. (Attributed to Malcolm Gladwell)"
2	rhetoric	n. 1 the art of using language skillfully 2 exaggerated or insincere language that is without real meaning or worth "The rhetoric of the campaign was heated. (Attributed to Malcolm Gladwell)"
3	discourse	n. and tr. v. 1 verbal communication; conversation; 2 a discussion in speech or writing often formal and at some length. "Public discourse is being poisoned. (Attributed to Malcolm Gladwell)"
4	partisan	n. 1 a strong supporter or advocate; 2 an armed fighter opposed to an occupying army; adj. strongly biased in favor of a particular party or position "The partisan divide is growing. (Attributed to Malcolm Gladwell)"
5	editorial	n. an article in a periodical written by the editor and published as an official argument "An editorial stance of great weight. (Attributed to Malcolm Gladwell)"

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